

Registration and placement of goods and services on RSTrade

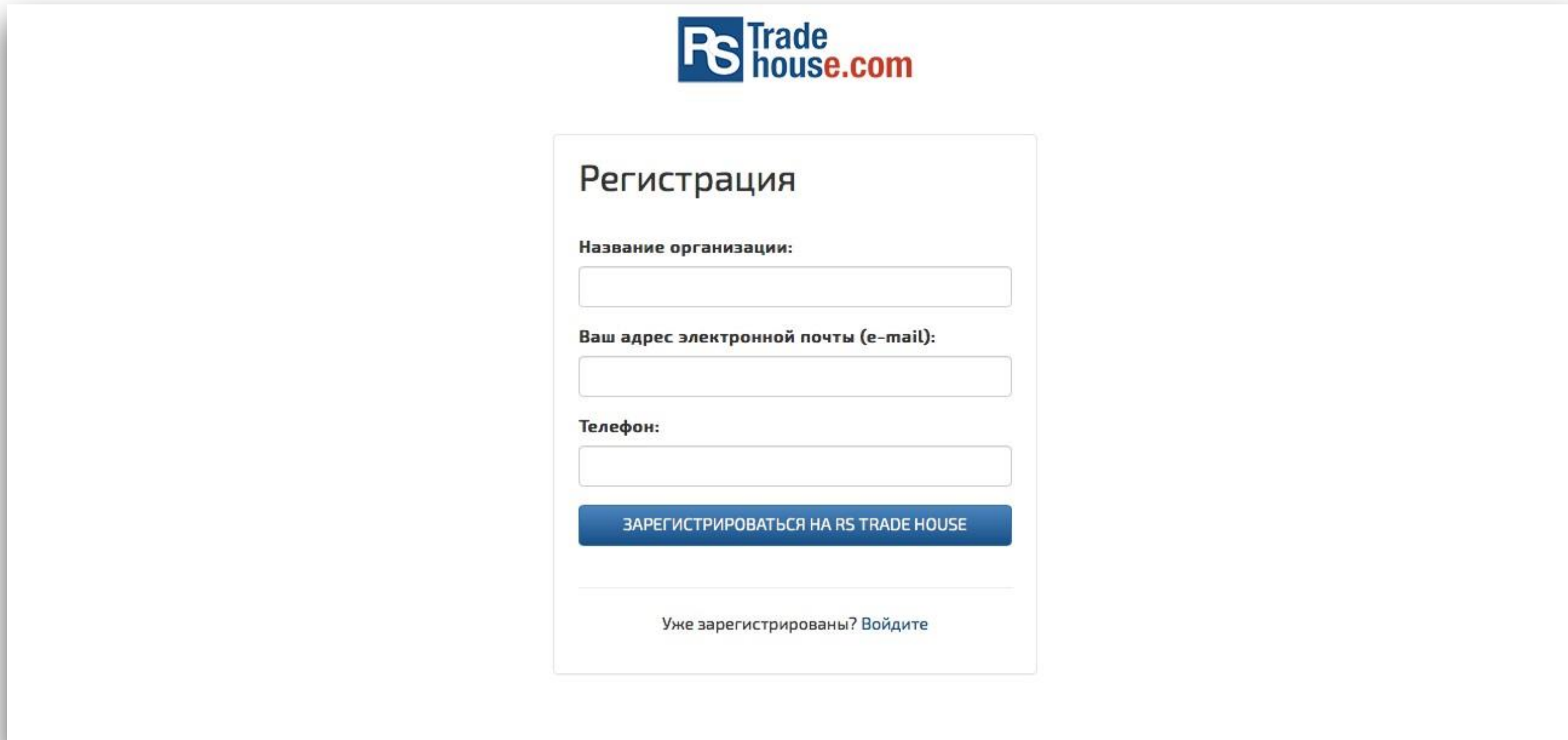
www.rstradehouse.com

The screenshot shows the RSTrade website homepage. At the top, there is a navigation bar with links for 'Личный кабинет' (Personal account) and 'Регистрация' (Registration), a phone number '+7 (499) 551-77-70', and a language selector 'RU'. Below this is the RSTrade logo and a search bar with the placeholder text 'Введите ваш запрос...' and a 'НАЙТИ' (Find) button. The main banner features a large image of a satellite dish array with the 'Ростех' logo and a progress indicator. Below the banner are four main categories: 'ТОВАРЫ' (Goods), 'УСЛУГИ' (Services), 'ИНВЕСТИЦИИ' (Investments), and 'КОНТРАКТНОЕ ПРОИЗВОДСТВО' (Contract manufacturing). On the left side, there is a vertical menu with links to 'О платформе' (About platform), 'Клиентам' (For clients), 'Поставщикам' (For suppliers), 'Партнерам' (For partners), and 'Контакты' (Contacts). Below the menu is a blue box with statistics: 'Сейчас на платформе зарегистрировано' (Currently registered on the platform), 'Российских компаний' (Russian companies) 122, 'Зарубежных компаний' (Foreign companies) 20, and 'Товаров' (Goods) 297. The main content area displays four product cards, each with a title, image, description, company name, location, and a 'ЗАКАЗАТЬ' (Order) button. The products are: 1. SMF/PAP1. ФОТОМЕТРИЧЕСКАЯ ИЗМЕРИТЕЛЬНАЯ СИСТЕМА ДЛЯ ОГНЕЙ РАР (Photometric measuring system for fire towers) by Group of companies 'Azimut', Russia, Moscow. 2. DF 2000. АВТОМАТИЧЕСКИЙ РАДИОПЕЛЕНГАТОР (Automatic radio direction finder) by Group of companies 'Azimut', Russia, Moscow. 3. СИСТЕМА УПРАВЛЕНИЯ ВОЗДУШНЫМ ДВИЖЕНИЕМ «ГАЛАКТИКА» (Air traffic control system 'Galaxy'). 4. СЕРИЯ 2000. МНОГОКАНАЛЬНЫЕ РАДИОСРЕДСТВА (Series 2000. Multichannel radio equipment). On the right side, there is a blue box for the 'РОССИЙСКО-СИНГАПУРСКИЙ БИЗНЕС ДИАЛОГ' (Russia-Singapore Business Dialogue) conference, held on April 18 in Moscow, with contact information. Below this are logos of sponsors and partners, including 'СПОНСОР RUSSIAN HELICOPTERS', 'ПРИ ПОДДЕРЖКЕ' (With support of) EDB, 'ИНФОРМАЦИОННЫЕ ПАРТНЕРЫ' (Informational partners) 'ПРО БИЗНЕС' and 'стратегия', 'COMNEWS', and 'ОРГАНИЗАТОРЫ' (Organizers) 'USSIA SINGAPORE' and 'RSTradehouse.com'.

Step 1 Registration

For placement the information on Commerce-Information Platform, you must at first to register a company. After - upload goods and their description. If there is opportunity, the and description on English language. below is a brief User registration process on site and institution goods.

At the headline of the site there is link - "Registration". By clicking on it, you are getting on page from registration form. For registration it is required to enter the name of your organization, e-mail address and contact phone, by which operator of the platform can contact you if necessary. On e-mail address which you have specified at registration, will come letter with the link, which will be necessary click for activation of your account. After you will receive one more letter with password generated by the Platform. Password is necessary to save. Next, enter on site with this password and login by link "My account" . Shapes and instruments for placement information about your company goods and services will be available.




The image shows a registration form for RS Trade House. At the top center is the logo for RS Trade House.com, with 'RS' in a blue square and 'Trade house.com' in black and red text. Below the logo is a white rectangular box containing the registration form. The form has the title 'Регистрация' (Registration) in bold black text. It contains three input fields: 'Название организации:' (Organization name), 'Ваш адрес электронной почты (e-mail):' (Your e-mail address), and 'Телефон:' (Phone). Below these fields is a blue button with white text that says 'ЗАРЕГИСТРИРОВАТЬСЯ НА RS TRADE HOUSE'. At the bottom of the form, there is a link that says 'Уже зарегистрированы? Войдите' (Already registered? Log in).

Step 2 My Account

After that you will get yet one letter with password generated by the Platform. Password is necessary to save. Next, enter on site with this password and login by link "My Account". You will have the tools available to place information about your company, products and services.

Мои заказы +7 (499) 551-77-70 RU Выйти

 НАЙТИ

Просмотр Редактирование

Название организации: *

Город:

Ваш адрес электронной почты (e-mail):

Телефон: *

Вид продукции: *

Товары Услуги

Описание организации:

Step 2 My account

At first you must fill in the information about company. The form for entering and editing information about organizations available just after entering by link "My account". The fields, which are mandatory to fill are marked by red asterisk. If not filled the field "ID", the information in the company's profile not will be maintained. Apart from text information to the card of the company you can upload logo and pictures. Optimal size logo is 80x80 pixels. Pictures should be uploaded in formats JPG or PNG, the size up to 100Kb. Names of unloadable graphic files must be exclusively written in Latin alphabet.

111 | Мои заказы | +7 (499) 551-77-70 | RU | Выйти

Trade house.com | Введите ваш запрос... | **НАЙТИ**

Просмотр | Редактирование

Название организации: *

111

Город:

Ваш адрес электронной почты (e-mail):

cmo@rstradehouse.com

Телефон: *

Вид продукции: *

Товары Услуги

Описание организаци:

ИНН: *

КПП: *

Индекс:

Юридический адрес: *

ОКПО:

Руководитель организации:

Главный бухгалтер:

Банковские реквизиты:

БИК: *

Название банка: *

Корр. счет: *

Расчетный счет: *

Адреса доставки:

Город: *

Адрес: *

Добавить?

Логотип компании

Рекомендованный размер логотипа 80x80 пикселей.

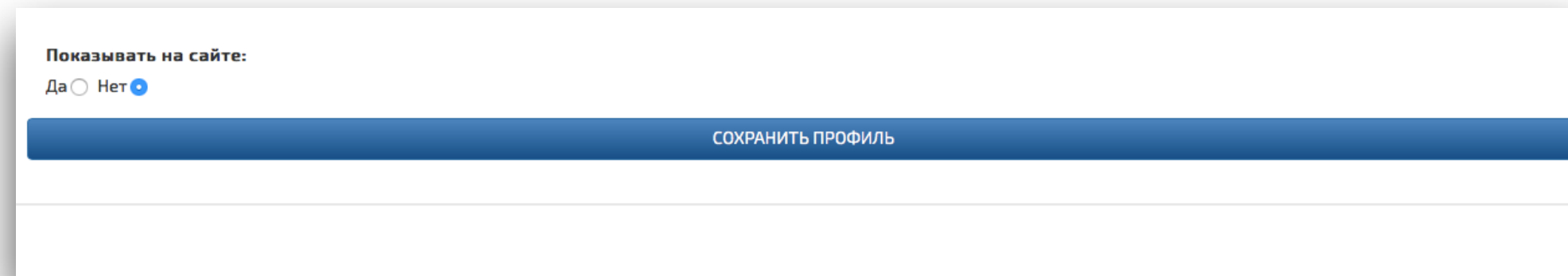
Перетащите файлы сюда или [выберите файлы вручную](#)

Изображения:

Перетащите файлы сюда или [выберите файлы вручную](#)

Step 2 My account

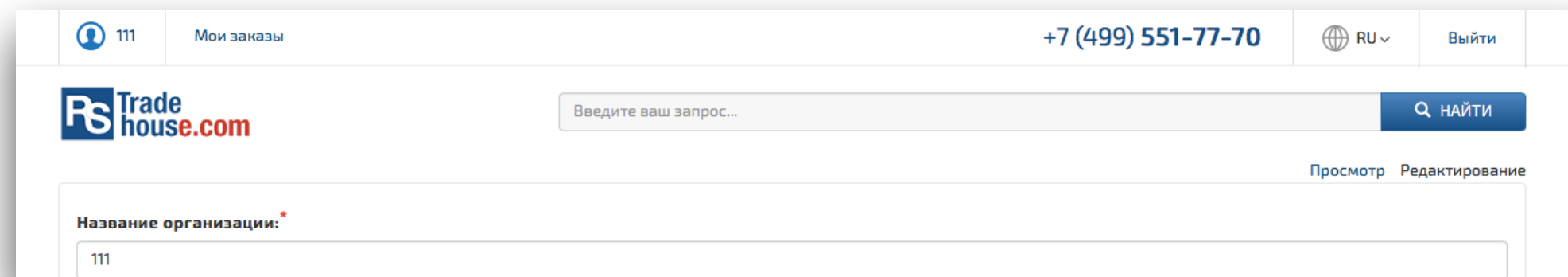
For display the company's card on website RSTrade you need to switch "Show on site » put at position "Yes". After entering all necessary information about company press the button "Save profile".



Показывать на сайте:
Да Нет

СОХРАНИТЬ ПРОФИЛЬ

After that proceed to the view Profile mode, clicking on link "View" at the top law corner form. There is also link "Edit", which allows to continue entering information about company or make necessary changes.



111 Мои заказы +7 (499) 551-77-70 RU Выйти

Trade house.com Введите ваш запрос... НАЙТИ

Просмотр Редактирование

Название организации: *

111

For entering the information about company on Chinese, Russian or Indonesian languages must switch language interface at the top law corner. RU corresponds to Russian, CN-Chinese and ID - Indonesian. Order of actions will be the same as in Russian-speaking interface.

Step 3 Adding the product

After finishing editing profile of your company go to the mode "view profile" and begin add goods or services your organization. At the bottom page of company's profile there is block "Products", inside which are two references - "Add" and "Show list". First is for adding goods or services and second for showing the list of added goods and for choosing some of them for editing the information in Goods card.

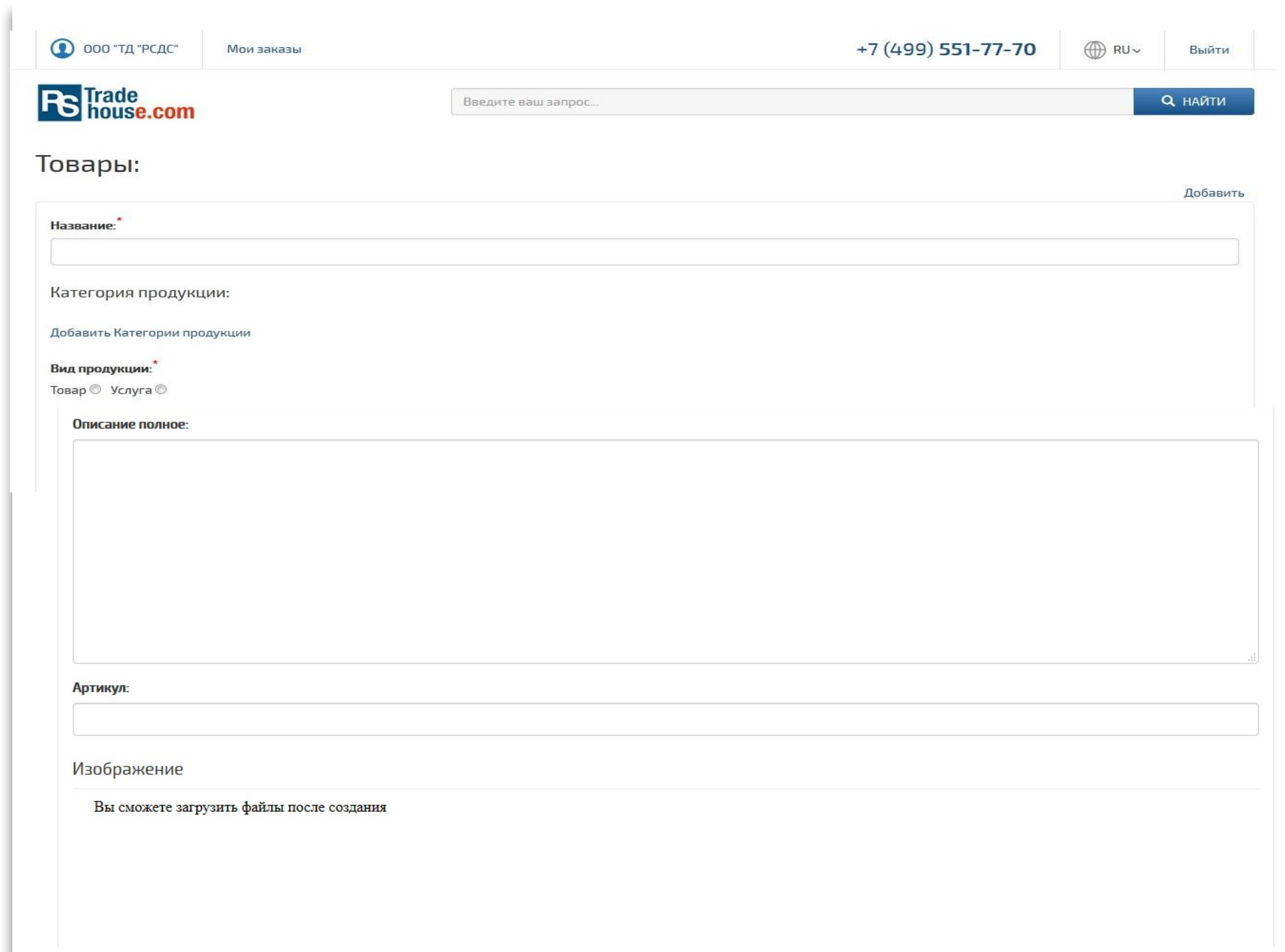


The screenshot displays the user interface for adding a product on the Trade House website. At the top, a navigation bar includes the company name "ООО 'ТД 'РСДС'", a link to "Мои заказы", a phone number "+7 (499) 551-77-70", a language selector "RU", and a "Выйти" button. Below this is the Trade House logo and a search bar with the placeholder text "Введите ваш запрос..." and a "НАЙТИ" button. The main section is titled "Товары:" and features a "Добавить" button in the top right corner. The form contains several fields: "Название:" with a red asterisk, a large empty text input field, "Категория продукции:" with a link "Добавить Категории продукции", "Вид продукции:" with a red asterisk and radio buttons for "Товар" and "Услуга", and "Описание краткое:" with a large empty text area.

Step 3 Adding the product

By pressing the link "Add" opens the form entry information for cards commodity or services. AT this form can enter:

- Product name.
- More than one product image. All the images will be available in the gallery on the product page.
- Short description of the product. Avoiding line breaks is the best way to enter the description.
- The description will appear in the header on the product page and in the product list while searching.
- Full description of the product. This desc page.
- Item number.



The screenshot shows the 'Trade house.com' website interface for adding a product. The top navigation bar includes the company name 'ООО "ТД "РСДС"', a link to 'Мои заказы', a phone number '+7 (499) 551-77-70', a language selector 'RU', and a 'Выйти' button. The main header features the 'Trade house.com' logo, a search bar with the placeholder 'Введите ваш запрос...', and a 'НАЙТИ' button. Below the header, the 'Товары:' section is visible, with a 'Добавить' link on the right. The form itself contains several fields: 'Название:' with a red asterisk and an empty input box; 'Категория продукции:' with a link to 'Добавить Категории продукции'; 'Вид продукции:' with radio buttons for 'Товар' (selected) and 'Услуга'; 'Описание полное:' with a large empty text area; 'Артикул:' with an empty input box; and 'Изображение' with a note: 'Вы сможете загрузить файлы после создания'.

Step 3 Adding the product

To publish or not online. This switch sets the visibility of the product on the website. It could be used when you have entered only a part of the information about the product. When information is entered completely you can make it visible to all.

Product category. The list of categories is formed in accordance with the All-Russian Classification of Products. Use the search tools to select the category.

For publishing information on Chinese or Indonesian language - switch the language selector interface and fill the field Goods cards.

Показывать на сайте: *

Да Нет

Вес для расчёта доставки, кг:

Объем для расчёта доставки, м3:

Город для расчёта доставки:

Спецификации

Вы сможете загрузить файлы после создания

Технические характеристики:

Техническая характеристика	С:	По:	Строка:	Добавить?
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

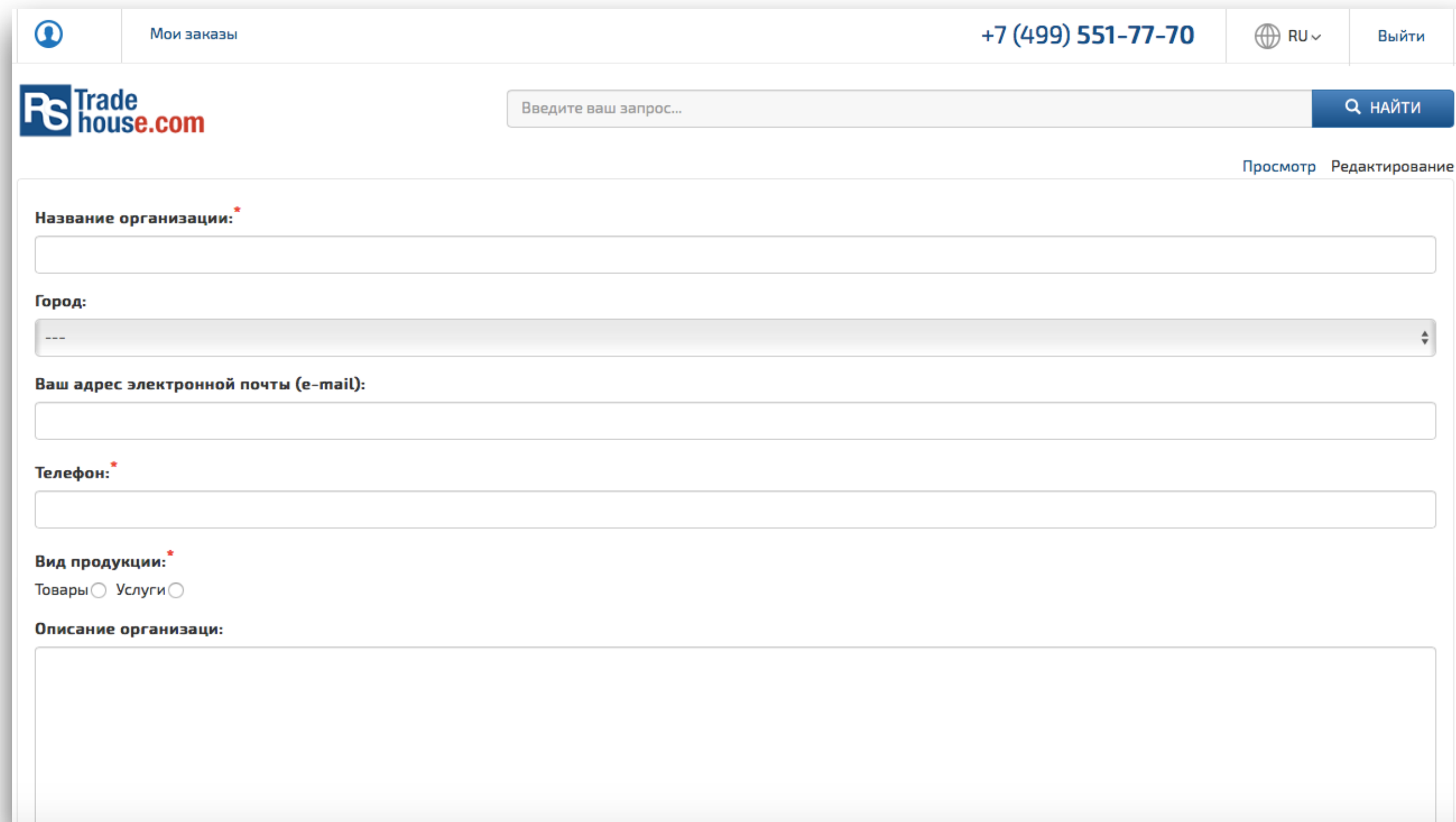
Дополнительные услуги:

Добавить Продукция производителя

СОХРАНИТЬ

Step 4 Editing product cards

- Sign in using your login and password.
- Find the product
- On the right top corner of the product page click the link "Edit"



The screenshot displays the 'Edit' form for a product card on the Trade House website. The form is located in the top right corner of the product page, as indicated by the 'Редактирование' link. The form includes the following fields and options:

- Мои заказы**: A link to the user's orders.
- +7 (499) 551-77-70**: A phone number.
- RU**: A language selection dropdown.
- Выйти**: A link to log out.
- Trade house.com**: The website logo.
- Введите ваш запрос...**: A search bar.
- НАЙТИ**: A search button.
- Просмотр** / **Редактирование**: A toggle switch to switch between viewing and editing the product card.
- Название организации:** A text input field with a red asterisk indicating it is required.
- Город:** A dropdown menu with a red asterisk indicating it is required.
- Ваш адрес электронной почты (e-mail):** A text input field.
- Телефон:** A text input field with a red asterisk indicating it is required.
- Вид продукции:** A radio button selection with a red asterisk indicating it is required. The options are **Товары** and **Услуги**.
- Описание организаци:** A large text area for entering the organization's description.



If you face any difficulties with the information publishing on the platform, please send an email to us:
info@rstradehouse.com or call: (7) 499 551 7770.