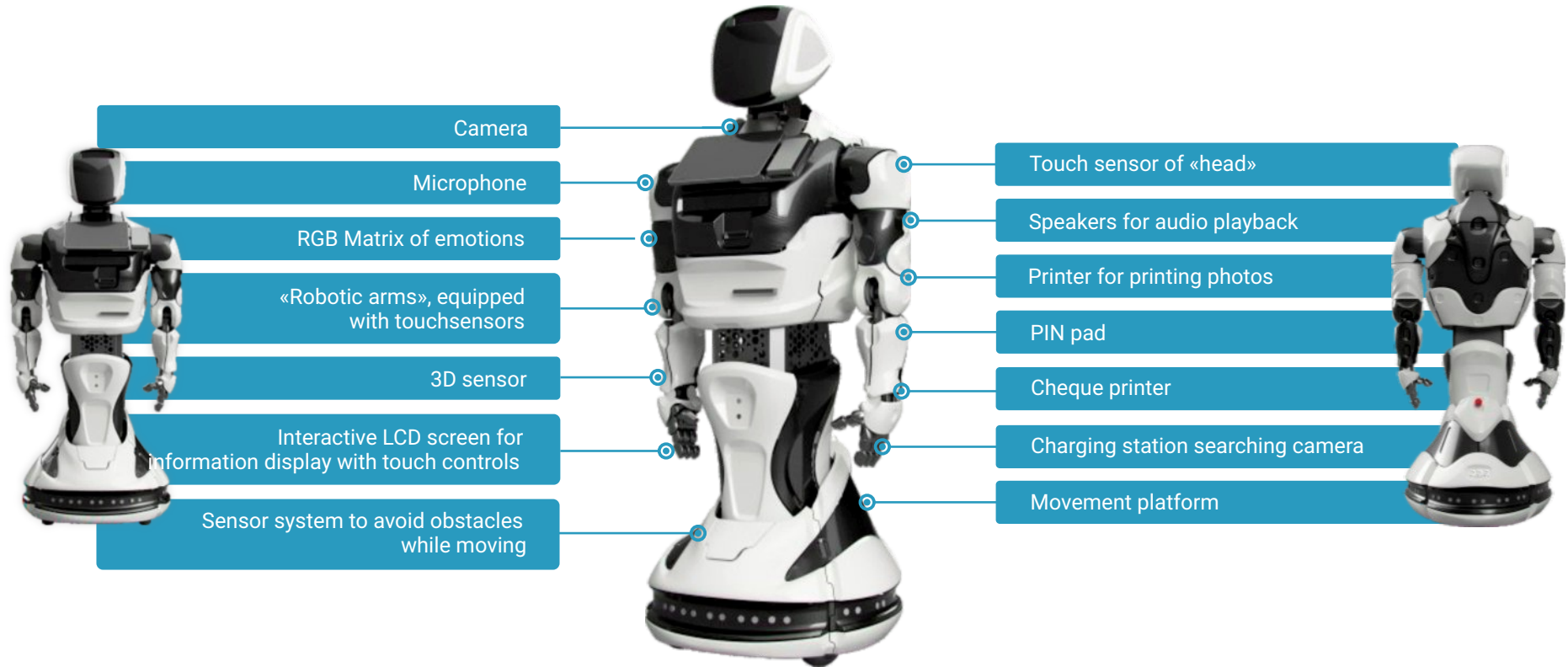




www.promo-bot.ru

Robot Promobot



We sell robots all over the world!

312 robots already produced

46 distributors

15 service centers

18 countries



Spain



Singapore



Turkmenistan



United Kingdom



China



USA



Ireland



Kazakhstan



Czech Republic



United Arab Emirates



Turkey



Latvia





Chile





Belarus

Promobot company

 ASR (automatic speech recognition) microphone

 Speech recognition system


 Promobot neural network

 High precision motors+network

Hardware

 Movement controller

 Power controller


 Touch-detection system

 Museum guide

 Concierge

 Consultant


Software


 Cognitive engine:
1. Dialogue module
2. Interaction module


 Analytical Reports


 Hardware monitoring service


Mechanics

 5 degrees of freedom of hands

 3 degrees of freedom of head

 Shockproof body and parts

 3 degrees of freedom of torso

 Adaptive elevator of the vertical movement

Implemented a built-in speech recognition system

Built-in speech recognition system



Full independence from the internet connection



Reducing the speech recognition delay by 2 times



Unique technology of proceeding of the audio stream at the medium distance (0.5-1.5 meters)



Minimal hardware requirements comparing to the analogs

ASR	WCR (WordCorrectlyRecognized)
Google	37.59%
Promobot	31.80%
Nuance	26.68%

Promobot neural network



Promobot AI System™ ®



BI-analytics prediction systems
for forecasting prices, sales, demand etc



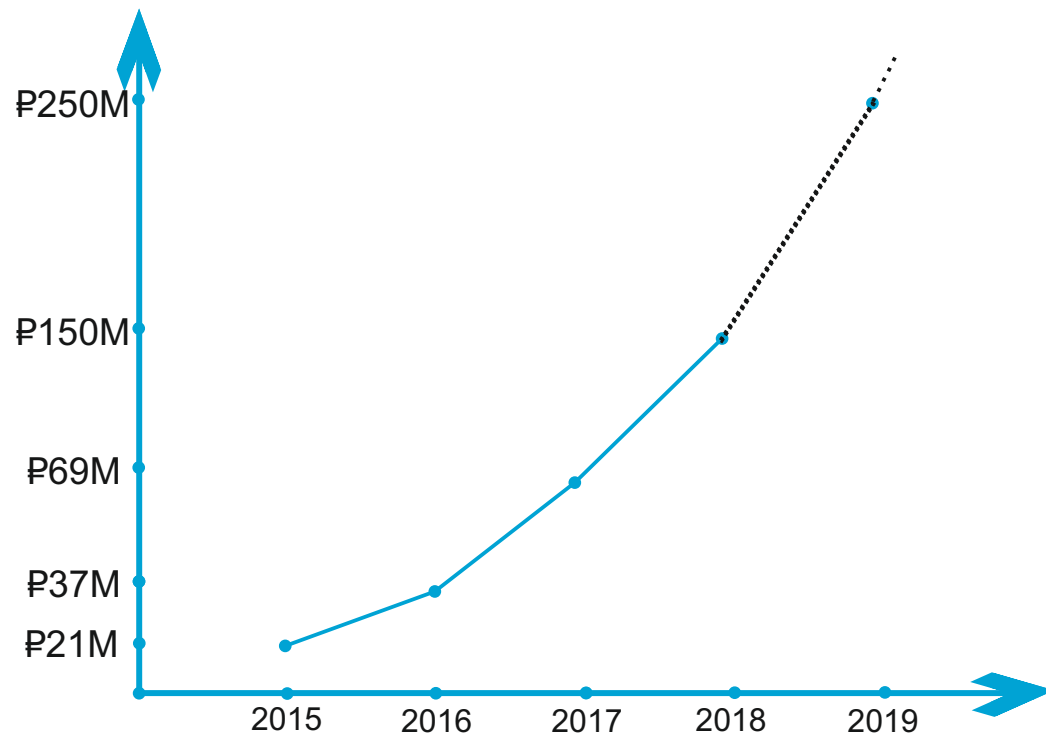
Chatbots
for communication with clients



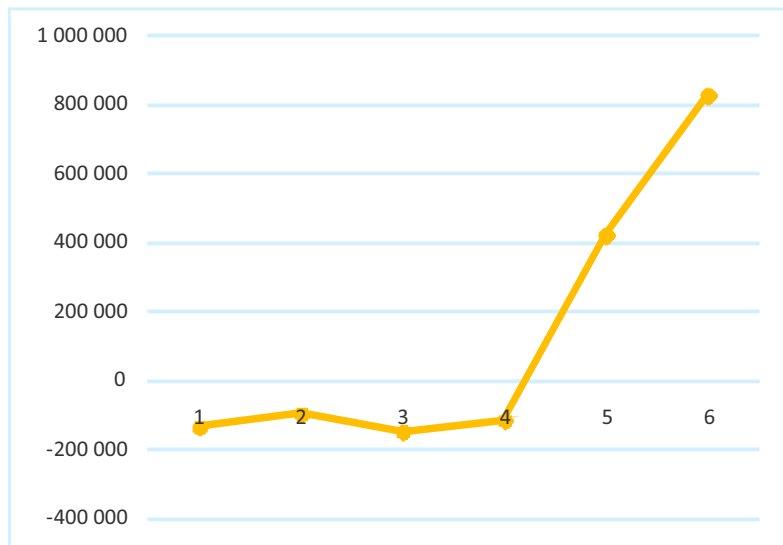
Custom systems
for complex tasks

Sales dynamics

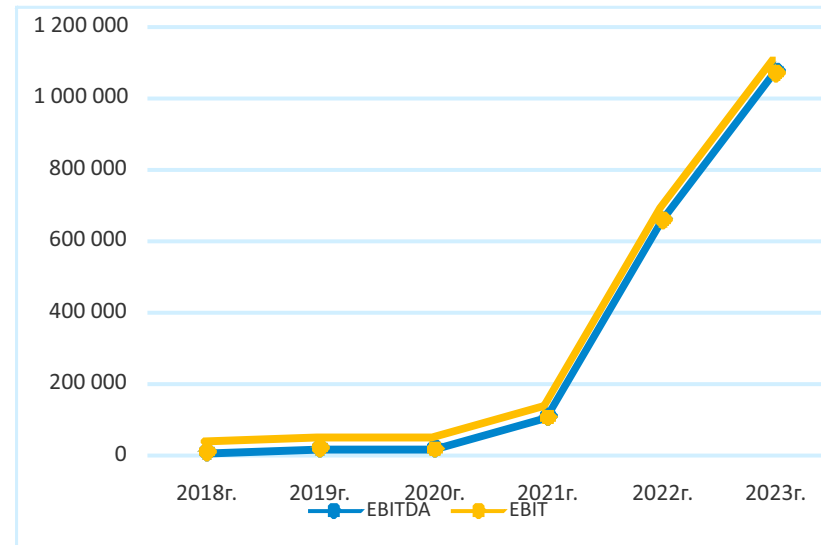
Year	Revenue (RUB)	Amount (pcs.)
2015	21 115 083	53
2016	37 100 199	61
2017	68 620 363	82



Sales forecast



Cash Flow cumulative total
(excluding investments, RUB)



Sales forecast (RUB)

Service robots market

According to Tractica agency research - <https://bit.ly/2tbPxah> till 2022, the market of service robots will reach **\$451M**, and the amount of units in a market will reach **23 000 pcs.**

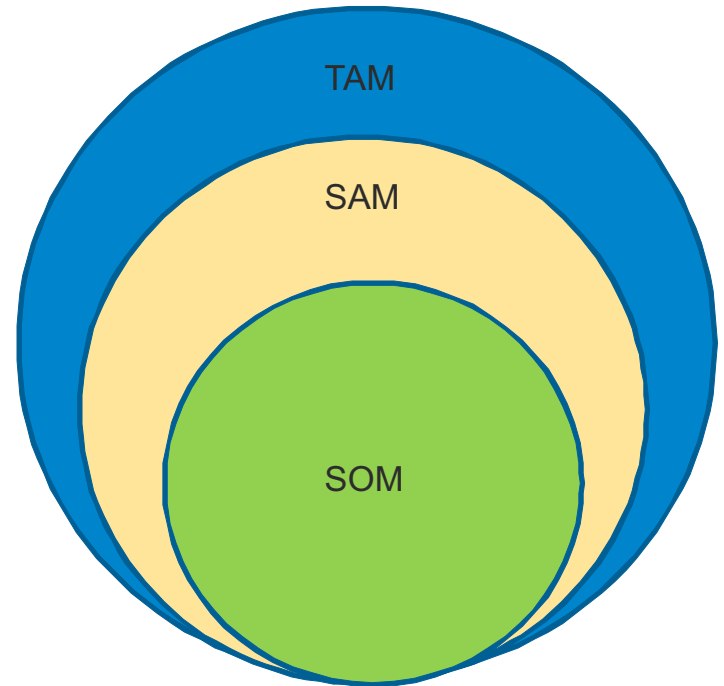
Target of a company - **not less than 10%** of market till 2022

TAM – Total Available Market \$451M

SAM – Serviceable Available Market, \$225M (50% of full market)

SOM – Serviceable Obtainable Market \$56M

(Based on concluded contracts)



Promobot achievements



Resident of Skolkovo

Promobot Company is developing in the field of artificial intelligence, speech recognition, mechatronics and other high-tech directions. Due to this, the company is one of the most innovative companies in Russia today.



Startup Village 2015 winner

Company Promobot became the winner of the international competition of innovative startups Startup Village 2015, in the category "Robotics". The industry experts were among the juries, they found LLC Promobot to be the best company among the 2,500 nominees.



Forbes 30 under 30

Founders of the company Promobot are on the list of the most successful entrepreneurs under 30 years according to the Forbes international edition.



Slush 2015 finalist

Promobot entered a short list of 100 of the most successful companies on the largest European competition of innovation companies, it also received Audience Choice Award prize. In total, over 15,000 companies from all over Europe took part in the competition in 2015.



GenerationS 2014 winner

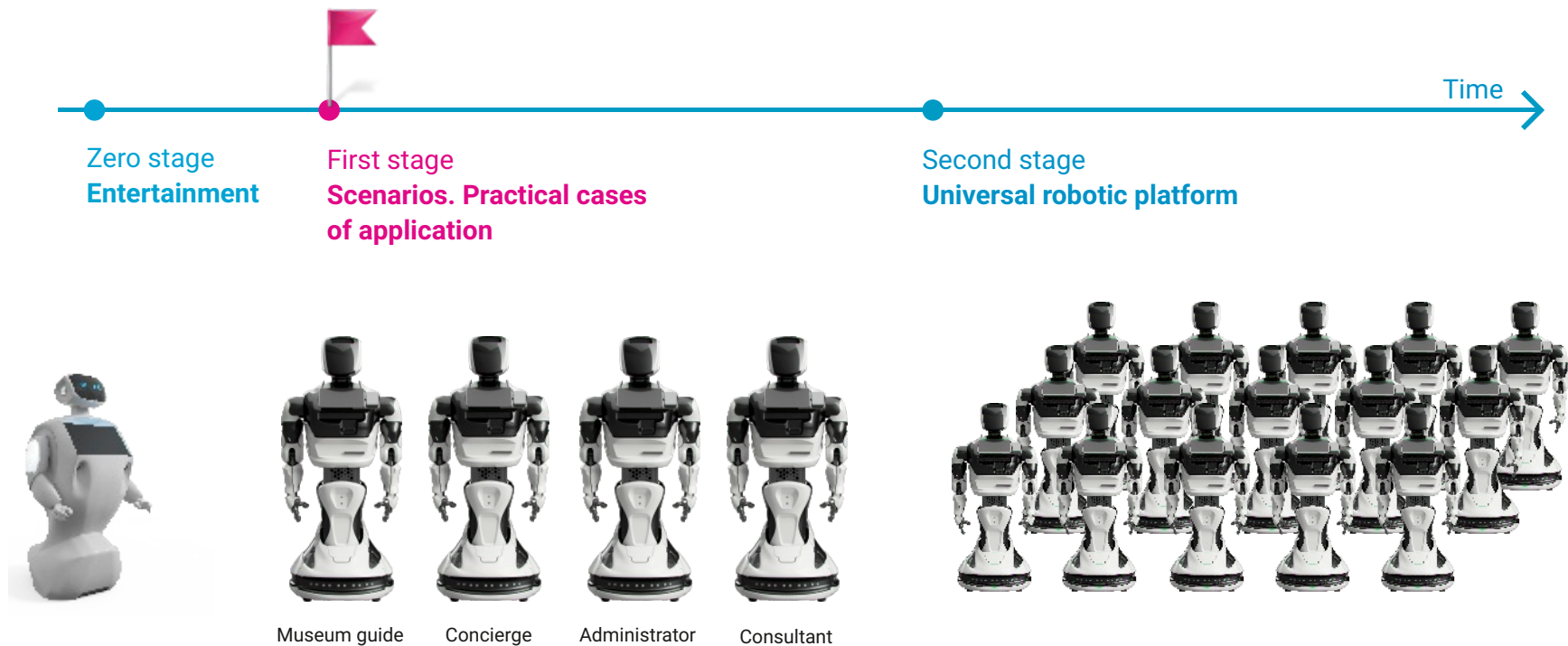
In 2014 the company won the main competition of innovative startups in Russia, GenerationS. The company was recognized as the best industrial manufacturer of 2014.



AMEC Awards

Promobot's coverage and media activity were marked by the international AMEC Awards in the field of mass communications. This fact had a positive impact on the company's entire network of partners.

Our strategy



Our team



Aleksei Iuzhakov

Chairman, CEO

Role: Strategic development, sales of the product to the big clients



Chugunov Maksim

COO

Role: Operative administration



Igor Ereemeev

CTO

Role: Technological architecture, management of the development, software algorithms



Oleg Kivokurtsev

CBDO

Role: Sales, development of the dealer network and work with dealers



Utev Maksim

Chief of design engineering department

Role: Development of the mechanical part, design effort



60 employees



46 distributors
in 18 countries



15 service
centers

Sales

We are already selling to **18** countries

Promobot V2 & V4



Robots

Individual practice cases



Customization
software

Service level agreement



Maintenance
service

We already have a contracts more than **3000** Promobots

Promobot USA



Launching support
service



Opening of stock



Legal expenses



Logistics

\$15M-\$30M



Exhibitions



PR





Marketing expenses



Sales



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